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FOR IMMEDIATE RELEASE

Bluetowne Becomes Nimble Storage Authorized Solutions Provider

Bluetowne to Expand the Reach of the Nimble Adaptive Flash Platform to Southeast

MT. PLEASANT, S.C. – September 28, 2015 – Bluetowne, a leading provider of innovative information technology solutions, today announced it has joined the Nimble Partner Program as a Value-added Reseller. Nimble Storage is redefining the storage market with its Adaptive Flash platform, enabling consolidation of all workloads and elimination of storage silos by providing enterprises with significant improvements in application performance and storage capacity.

The Nimble Adaptive Flash platform is now the preferred choice for more than 6,200 customers in over 50 countries around the world. In contrast to legacy and flash-only storage architectures and systems that are deployed and managed in disparate silos to support applications based on their unique characteristics and requirements, the Nimble Adaptive Flash platform offers a single storage architecture that dynamically caters to the needs of enterprise-wide workloads across performance, capacity, and data protection – delivering on the full potential and benefits of storage consolidation. The company's flash storage solutions are based on its patented Cache Accelerated Sequential Layout (CASL™) storage architecture that leverages fast read performance of flash and the cost-effective capacity of hard disk drives, and Nimble InfoSight, an automated cloud-based management and support system that maintains storage system peak health.

“Bluetowne’s partnership with Nimble allows us to give our clients a competitive IT edge with increased profitability and efficiency” said Eric Hartley, President, Bluetowne. “The reason we chose to partner with Nimble Storage is not only due to their unique technology, but because they fit our business model very well. Nimble Storage provides better technology at a greater value, which is what Bluetowne has been about since its inception.”

“At Nimble Storage, we are committed to providing our partners with a combination of best-in-class storage solutions and comprehensive enablement resources, which we believe will prove invaluable in bringing the Nimble Adaptive Flash platform to enterprises worldwide,” said Leonard Iventosch, vice president of worldwide channel sales at Nimble Storage. “We know that the success of our organization is dependent on our partners’ ability to successfully and independently sell our products and solutions. Because of this, we’ve fostered a global network of partners to provide enterprises access to our innovative storage solutions.”

About Bluetowne:

Bluetowne’s mission is to provide expert, customized end-to-end IT solutions through remarkable customer service. From the mouse to the datacenter, we serve as trusted advisors to advance customer achievement through efficient and cost effective execution. Visit www.bluetowne.com or call 843.352.0130 for more information.